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ILA/ACRL Minutes and Reports

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9-30-2014

# ILA/ACRL Executive Board Minutes, September 30, 2014

Association of College and Research Libraries. Iowa Chapter

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## ILA-ACRL Executive Board Minutes

September 30<sup>th</sup>, 2014

2-4pm

Google Hangout

Present: Dan Chibnall – President (Grandview University), Anne Marie Gruber – President-Elect (University of Dubuque), Andi Beckendorf – Secretary/Treasurer (Luther College), Julia Dickinson (St. Ambrose University), Ryan Gjerde (Luther College), Liz Kiscaden (University of Iowa), Chris Neuhaus (University of Northern Iowa), Amy Paulus (University of Iowa), Pam Rees (Grandview University), Sara Scheib (University of Iowa), Jennifer Sterling (William Penn University)

Absent: Carrie Dunham-LaGree (Drake University), James O’Gorman (St. Ambrose University), Ericka Raber (University of Iowa), Leila Rod-Welch (University of Northern Iowa)

The meeting was called to order at 2:02 p.m.

Approval of Executive Board minutes from July Executive Board Meeting, 2014

Chris moved, Julia seconded. Minutes approved.

### **Treasurer's Report**

We began August with balance of \$4242.55. Receipts for the spring meeting are \$5275 (the line shows \$5400, but \$125 appears to be “other”, with \$120 in scholarship donations). Conference expenses were \$4156.12, leaving us with a net of \$1118.88.

The 5% administrative fee was \$258.25 for July. The \$500 scholarship award was made in July, as was a \$300 contribution to ILA for the Fall conference speaker sponsorship.

The August spreadsheet was sent to Andi on September 16.

Dan indicated that everything he has authorized is accounted for in the statements. Ryan reminded us that the website was paid for twice in 2013, so there will not be a charge this year. There will be a charge next year; Dan will work with Anne Marie on the particulars of the budget.

### **Committee and Representative Reports**

#### Spring Conference (Liz)

Dan introduced Liz Kiscaden, the new chair of the Spring Conference planning committee. Liz indicated they have had a couple of meetings and are narrowing down dates and venues. After they receive pricing, something should be ready for the next meeting. Dan asked if there will be conversation with IPAL about coordinating dates. Liz said yes, there are a couple of committee

members who are on IPAL; they dates will be shared with IPAL for consideration because it was a popular pairing of dates. The feedback on location was that having the meeting in the central part of the state is most convenient.

Julia recommends getting a speaker that doesn't cost as much. If you have speaker suggestions, send them to Liz. She is working on an affordable venue; Central College is free. Sara has spoken with Jean Donham, who tends to be a popular speaker. Anne Marie recommends Lisa Hinchliffe from Illinois. Jennifer wondered about Robin Martin with Iowa Center for the Book (formerly of Central).

#### Awards (Amy)

Amy emailed everyone with the fall conference scholarship information. The winner is Alyssa Grigsby from Buena Vista University. Amy is working on the longevity awards.

Legacy Documents - longevity awards; everyone will receive a certificate; they have talked about how to highlight the longest-serving members; Andi has shared the cost-estimate document in the shared Google folder; a suggestion was made to retain the "legacy" wording instead of "longevity".

#### Electronic Communications (Sara)

Statistics on SLIS Alumni: Dan was wondering about how many SLIS alumni are employed in Iowa; Sara worked on obtaining this number. The SLIS office says the count is 228 alumni working in Iowa. 67 are working in public libraries; 10 are in special libraries; 9 are in corporate libraries; 46 are in K-12 schools; and there are 96 in academic libraries.

There are 100 members on the Facebook page, and the group is now closed. The analytics do not indicate there has been a change in the engagement on the page. That decision was made based on the survey that was conducted during the summer. There are 120 followers on the Twitter feed. Sara reminded committee chairs, especially those coming off the board, to post the documents to the Exec Board space on Google drive, so that the documents will be available to future chairs. Sara will take care of managing the permissions for the folders. Dan said the SLIS numbers are a good thing to keep in mind as we work to make better connections with them.

#### Fall Program (Julia)

Some of the committee members will not be able to attend the fall conference. However, Julia believes there will be enough folks to assist with managing the sessions we are sponsoring. For the News Know How session, there will be an outline for the speakers on how much time they each may have. She will be following up with the members of the institutional repository group to see what their plan is. Julia is currently listed as the moderator; she is hoping that each panelist will speak to a specific role with institutional repositories, but has not gotten

confirmation from them. Concern about generating ideas as the outgoing chair; it is hard to come up with things for the November ILA planning meeting, especially as it comes on the heels of the fall conference. Anne Marie and Dan will be attending the planning day on November 7.

#### Membership (Chris)

Right now, membership is at 148, which is a little lower than in spring, and lower than where we would want to be for the fall conference. They plan to remind people to renew. Leila wasn't sure if having lots of people ready to give news for the newsletter would be a good thing. The membership committee has not been moving on the ambassador program; should we still be working on this? Chris asks for the board's thoughts on this. Anne Marie is excited about the possibilities; could be considered a pilot for the first time. Need to pin down the expectations for them, that they understand their role. If we have people at some institutions but not all, that is ok; multiple people at inst is ok, but might be more clear with one. Can be challenging to get volunteers though. Identify appropriately, with limited easy scope, they can get the word out about benefits of membership. Dan indicated that we talked about using the newsletter committee as a jumping off point; they could be initial ambassadors, and maybe recruit more for the future. Aiming for membership up into 150s by end of October. As an extension of the newsletter committee, they wouldn't have to funnel things through the newsletter chair, but could be posting on social media. The bottom line is enhancing communication, getting the word out between campuses and members. Julia prompts us to consider what that communication would look like. The committee does have a rough sketch; Chris indicates that he might share a draft of this before our next meeting. Leila has been out for 5 weeks, and is expected to be out a couple more. Ryan suggests that there might be seeds of rethinking committee structure here, and encourages that in principle. Perhaps there could be a public relations committee that could do a newsletter and coordinate the ambassadors.

#### Newsletter (Leila)

Dan indicated that normally around this time, the newsletter committee works to coordinate people to report on sessions. Leila should be back by Oct. 10, which would give enough time to send notes to the committee to find out who will be at the fall conference. There may be a need to pick up a couple of reports as we get close to the conference.

#### Nominating (Anne Marie)

Slate of officers for fall election and chairs of committees: Candidate bios and statements have been distributed in the newsletter, and to the membership list. The election ballot will be the UI survey tool. That email will go out right after ILA. She is pretty close on filling all of the committee positions, and will be following up with those contacted (four remain open). There will be a couple of student members on committees. Anne Marie is working on planning the transition meeting: the date is December 5, Parks Library at Iowa State. The backup date is

December 12. More details will be forthcoming. All board candidates know about these dates, in the event that they are elected. Dan indicated that candidates are welcome to attend the business meeting at the fall conference, and could introduce themselves and give a short statement. Anne Marie remembers that candidates have been introduced; perhaps we could dispense with the statements. Dan has worked with Mary Heinzman to reserve a room for 45 minutes for the business meeting. Dan will send the information out via the listserve closer to the conference. Dan thanked Anne Marie for generating names for the committee positions, committee chairs and candidates.

#### K12/Higher Ed Ad Hoc Committee (Pam)

The pilot study is underway this fall. Some institutions have dropped out, and some have joined, so we are holding steady. During a summer meeting of participants, they talked about issues with scoring. Last year's scores were distributed to grad schools, to AEA contacts, and to the chair of the joint steering committee, who will distribute to teacher librarian side of the subcommittee. They are working to get on the agenda for the AEA Teacher Librarian Leadership Committee; a possible presentation date is January 2015. There is possibility of creating a professional development module to distribute to teacher librarians. There may be a possibility of presenting to the IASL spring conference, reporting some of the pilot data. Dan indicated that next year would be the last year for this committee, so there will need to be conversation about how to fold this into ILA-ACRL.

#### ACRL Government Relations Representative (James)

Julia indicated James will send Andi info for the minutes. James provided the following information via email on October 6:

##### 1. Access to federally funded research –

###### *Frontiers in Innovation, Research, Science, and Technology (FIRST) Act*

- H.R. 4186 in house ALA does not support
- Last action 5/28/2014 House committee/subcommittee actions.
- Status: Bill has been marked up / Ordered to be Reported (Amended) by Voice Vote.
- No evidence it has been introduced in Senate

###### Fair Access to Science and Technology Research (FASTR) Act of 2013

- S. 350: Introduced Senate on 2/14/13 – no action since
- ALA supports
- H.R. 708 in House
- Last action in House on 2/14/13 referred to House committee on Oversight and Government Reform

##### 2. Net Neutrality / Net Neutrality – timeline / Since last meeting

- August 6: President Obama stands against Internet fast lanes
- August 11: The FCC announced that it will host a series of round table events in September and October to discuss the issue of Net neutrality..
- 9/9: House Minority Leader Nancy Pelosi writes FCC in support of net neutrality
- 9/15: FCC says it has received 3 million comments before comment window closed. Now must process those comments. No deadline set for FCC to pass judgment
- The FCC has held its first round table event to discuss net neutrality

### 3. Curbing Government Surveillance

USA Freedom Act – Passed in House. Stalled in Senate. The legislation is unlikely to receive Senate approval in 2014, but it will almost certainly be brought up again in 2015. That's because the Patriot Act provision on which the NSA's phone records program is based is scheduled to expire on June 1.

#### ACRL Chapter Council Representative (Ryan)

Each chapter is asked to put together a report each year, and that report has been compiled. Dan submitted that in late July; we get the state report back from them. It would be nice to see what other chapters are doing. Only 33 state chapters submitted a report to ACRL. Ryan indicates that is a good average of active chapters. What we get from submitting the report is the availability of dollar match for our membership. Sara has been getting more involved at national level with virtual meetings; as a state chapter, would it be possible to use that infrastructure for our group meetings? Google hangouts has worked well, and we have been lucky that we have not needed more than 10 sites. Dan checked with the State Library; we would only be able to use it in connection with a state purpose. Has not asked Chase if they can use the national account. Julie worked with a group of librarians on CLS panel at ALA in Chicago, and at that time, there was no support for conference calls. Ryan guesses that the response would be no, but we could ask Chase. Since Dan will ask about the other chapters, so will ask about Adobe Connect, as well.

### Old Business

#### Strategic Plan Implementation

Keeping the format more general would help it be more approachable, more group discussion at board level, and more ability to shape the initiatives. Imperative that we get something newer up on the webpage. With an organization that transitions so frequently, it is important to keep a flexible and fluid document. If we get more specific, that might hamper our work and constrain us to goals that might not be relevant in the near future. The extended document can be a record of some of our thoughts on the issues; the ideas can be used in the future as examples. Anne Marie indicates that the conversation has been valuable about the ideas moving forward; good to mobilize and empower the membership. Speaks to the importance of

the over-arching goals. Dan says it also shows future members and board what our concerns were in 2014. Anne Marie moved the strategic plan, and Pam seconded. Dan asks for vote. Julia wonders if there is anything in bylaws about how long a strategic plan should last. Dan believes the bylaws do not have anything specific, and recommended a two year period. There should be a mechanism for checking on the strategic plan on a regular basis. Anne Marie suggested touching base about it frequently, and having it as a standing item on the agenda, and committee chairs could speak to that in their work. The motion passed without opposition. The strategic plan will be in effect for 2015-2016. Sara will post it on the website. Dan spoke to encouraging committee chairs to keep it in consideration for committee work. Anne Marie will send it out to new chairs for 2015. The first bullet will be changed to “develop” rather than developing to maintain parallel construction. No objections were raised.

#### Financial Answers from ILA

This came about from our meeting in July, regarding the 5% administrative fee, speaker expenses. Andrew Fuerst-Henry is the liaison. Andi will record the information from Dan’s email [see below].

The 5% paid to ILA will be in effect for the foreseeable future; it is not expected to go up or down. What services are available to us for the 5% fee? Melissa Primus is working to get this information to us. They were sympathetic to the high cost of speakers, and had several suggestions for considering in-state speakers, non-librarians, pooling funds, etc.

This is the content of Andrew Fuerst-Henry’s response to Dan via email on 18 August 2014:

Hi Dan,

I’ve got some news from last Friday’s executive board meeting.

First off, ILA-ACRL should plan on paying the 5% fee to DMS for the foreseeable future. It is not expected to go either up or down.

Melissa at DMS is working on a complete list of services they can offer to subdivisions. It will be available at ILA Planning Day, if not before.

Your last question, about the difficulty of finding speakers with limited funds, engendered a lot of sympathy among the board. Essentially, ILA as a whole has been grappling with a reduced budget and conference speakers can certainly be a strain. Suggestions included:

- Be open to speakers who are **\*not\*** from out of state or nationally known.
- Look for non-librarians at state universities who may be able to speaking to topics that are of interest to librarians (for example, a computer science professor who could discuss app development).
- Get outside speakers in for a pre-conference, use that to produce funds to pay the speaker for both the pre-conference and a session (I think you mentioned this in your report).
- Finally, consider pooling funds with other subdivisions for more expensive speakers.

## Future of the K-12/Higher Ed Committee

Are there further thoughts on the continuation of this committee? Pam spoke from the perspective that there may not be enough for just the K-12 committee to do, but perhaps it could evolve into an Information Literacy or Education subcommittee. Some of the committee members are interested in having a committee that includes teacher-librarians. Pam is concerned about this for a couple of reasons: we are much more structured than IASL (they don't really have a committee structure or rotation like we do). She can see a future for the pilot if there is continued interest, especially with the possibility of having longitudinal data. Can see current projects with AEA going two or three more years. It has been difficult to get information out, hard to maintain the connections, and hard to get substantive response. It could be a sub-committee under a committee that has a larger educational outcome. Anne Marie offered that making an information literacy standing committee would be a wise decision; would demonstrate our value and support the work that libraries are doing. Possibilities might include transition to new information literacy framework, curriculum mapping. A committee would be well-positioned to provide some of those professional development opportunities. Chris thinks that making it general in nature could help things continue on, and it would be better if it was not ad hoc, and a better way to share ideas across the state. Pam indicated that the ideas they have been working on are worthy of considering. One concern would be how to keep IASL and the teacher-librarians engaged. There might be ways to strengthen that relationship. AM: if there were a standing IL committee, could we have a liaison relationship, rather than have committee members in common? Pam: that might be possible; it might be nice if it were more than one; would need to make sure there is something to liaison to. Momentum has been difficult over the last three years, but it has not been because of lack of interest. Pam does not think they have an information literacy counterpart; as long as the ad hoc committee exists, they are unlikely to make changes. She doesn't know how often their executive board might meet. At one point, there was a joint spring conference; they are very interested in doing this again. The sustainability is the part they have struggled with the most. Dan suggested it might be possible to couple the liaison idea with keeping the energy going (beyond just one person). IPAL has had an info lit interest group for a couple of years now, so there might be ideas there. For point of reference, Ryan offered that in 2004 the strategic plan being put forward had an ad hoc committee related to education. Earlier, there had been an ad hoc information literacy committee. Pam: why they didn't become permanent committees? Would need to go back to look at reports and minutes; there may be things that were incorporated into other committee assignments. Sara: need to do some investigation on what has happened with ad hocs in the past and relationship with IASL. IL is just one small portion of librarianship, and there are not standing committees for other areas. Some feedback has indicated the membership may think there is too much focus on IL -- need to remember to balance this with other important areas of librarianship. Anne Marie would like to see programming with other areas as well: improving workflow with transitioning ILS systems.



Respond to the needs that articulated and expressed. We need to hear from the membership if there are other things to suggest. If we are going to do enough work to continue relationship with IASL, the only way to ensure enough hands working on it is to have a standing committee. Maybe a standing committee is not the only way to maintain some momentum. It is difficult to find committee members and fill all of those spots, so we should keep that in mind. Pam is looking for a way to maintain some of what has been started through the ad hoc committee. Maybe the duties could fall under another committee. What if newsletter roles were more thematic? Other ideas were offered: umbrella committee with emphases, like the Public Services committee of the Music Library Association (has three subcommittees: Educational Outreach, Instruction, Reference & Access)

PR vs the project: if we are continuing on with a project, someone needs to be tasked with that. Maybe the at-large members could have responsibility for something like this.

Dan invites further comments. Ryan: how responsive should our executive structure be to the goals of the plan? Does that guide what kind of committees we need to plan?

### **New Business**

Preferences for Executive Board Meeting at Fall Conference: Dan will send out a doodle poll for availability, either Wednesday night or Thursday morning. Preferable to have the meeting before the 4:30 Thursday business meeting.

ILA Planning meeting on November 7 at Urbandale. Let Anne Marie or Dan know if you will attend.

### **Announcements**

Information from Nicole Louie, Mary Iber's niece: She wanted to put information on the memorial page on how to support the scholarship. Contact information was included. If we do receive any gifts, they will appear as a separate budget line.

The meeting was adjourned at 3:55 p.m.

Respectfully submitted,  
Andi Beckendorf  
Secretary-Treasurer